Happy throngs gather daily during the summer months to enjoy sunbathing and water sports at one of the finest bathing beaches in the West. Several miles of wonderful surf and sand stretch below the famous Palisades of Santa Monica.

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

"C.T.ART-COLORTONE" REG. U.S. PAT. OFF.

PLACE
STAMP
HERE

POST CARD

SM-16—Daily Scene on the Beach at Santa Monica, California

PHOTO BY "DICK" WHITTINGTON

1B-H2163